



The Children's Festival Society of Kelowna
1471 Highland Drive South, Kelowna, BC V1Y 3W3
W: fatcatfestival.ca
T: 250.860-4911
E: fatcatfestival@gmail.com

Dear Community Supporter,

Thank you for your interest in the Adopt-a-Class programme. As a community supporter, you are offering creative learning to our region's kids and also fostering cultural and community building with them. With your support we hope to welcome over 1,600 students from the district on Friday June 10th.

We are busy planning a fantastic year that celebrates our long history of making kids and families happy in the region. We are celebrating nature and the Okanagan with our theme "Fat Cat is ... the Okanagan Explorer".

We are currently actively recruiting for our Adopt-a-Class programme and hope you will consider helping out and ensuring kids from throughout School District #23 have the chance to take part in the Festival with their classrooms. This programme has seen great growth, with more classes wanting to come each year. We have received excellent feedback from the children, parents and our community partners and we are building on this success again this year.

Adopt-a-Class or School

\$250/class

Your donation of \$250 will send a deserving group of elementary-school aged children to take part in the Festival and enjoy of its experiences for free. Being able to take part in the Festival with their peers and classmates offers a unique experience for the students and creates life-long memories for them.

You may choose to designate the class or school you would like to adopt, or we have list of under-serviced schools that would love to participate, but can't because of financial restrictions. We currently have a list of classes throughout the region waiting to be adopted so that they are able to participate.

Thank you for your consideration and I look forward to speaking with you soon.

Sincerely,

Dorothee Birker, Artistic Director



Please fill out and return to: **Fat Cat Children's Festival, 1471 Highland Drive S, Kelowna, BC V1Y 3W3**. Cheques payable to: **Children's Festival Society of Kelowna**.

You can count on us. Our Cheque for _____ is enclosed. (Each Adopt-a-Class is \$250)

The Festival has a list of under-serviced schools that require "adopting" in order for their students to participate, or if you know which class/school you would like the funds to go to, please identify it here:

Grade: _____ School: _____

Teacher's Name: _____

2016 Interior Savings Fat Cat Children's Festival
Fat Cat is ... The Okanagan Explorer

June 10-11 at Waterfront Park

The 2016 Festival builds on over 25 years of community engagement to grow our core components:

- **School Day Friday 8:30 AM-2:00 PM:** schools and kids from throughout the region will come take part in hands-on programming and workshops. **Each year this programme expands with more children participating from more schools and with more workshops such as djembe drumming, global crafts, Brazilian percussion and more.**
- **Fat Cat Festival Parade 10:00 AM-11:30 AM:** Everyone really does love a parade and this will be a great opportunity for kids of all ages to come to downtown Kelowna to enjoy the sights, sounds and excitement of a full-fledged parade.
- **Community Day, Saturday 11:00 AM-4:00 PM:** The Fat Cat everyone knows and loves with more stage performances, more street performers and more hands-on activities. A great day for the family – including all of its generations – to enjoy together.

Community Impact & Benefits of the Festival:

- **Arts and cultural activities bring a community to life**, creating enjoyment and excitement for residents and tourists; they attract businesses; and they foster the rich diversity of a strong, creative and vibrant community.
- **The Festival attracts over 10,000 people.** The Community enjoys a high-calibre Festival with innovative programming, excellent experiences and learning for children and youth about community, the arts, different cultures and their own creativity.
- **Exposure to the arts for young people:** Participation in the arts helps young people develop self-confidence and achieve higher academic performance.
- **Exposure to cultures and artists** from the region, across Canada and internationally: programming is focused on providing culturally enriching music, performances and visual art opportunities.
- **Hands-on, experiential activities and workshops** where children and adults in our community have the opportunity to explore, discover and develop their own creativity and artistic expression.
- **Community Development:** the Festival for the past 23 years has been an active and important part of our community, bringing families and individuals together. The Community has ownership of this amazing Festival with a strong volunteer base, participation from dynamic community organizations and growing attendance.

